

**GLOBAL CITIZENSHIP
HIGHLIGHTS**



Abbott is dedicated to fulfilling the promise of human potential, in all places, in all aspects and stages of life. We believe that health is the key to that promise. That's why, for more than 125 years, we have continually transformed our company to meet the changing needs of patients and consumers and to tackle society's most significant healthcare concerns.

Abbott is a global, science-based company, advancing revolutionary technology and delivering localized innovation and value for people in the communities we serve. Our diverse businesses – diagnostics, medical devices, nutritionals and branded generic pharmaceuticals – offer leading solutions trusted by people worldwide during every stage of life – enabling them to live not just longer, but better.

Abbott's diversity – across technologies, businesses, geographies and payers – is founded on the diverse body of talented people we employ. Approximately 69,000 Abbott people in more than 150 countries are making an enduring impact on millions of people in their pursuit of healthy lives.

BALANCED

We are a well-balanced company, with four major businesses of roughly equal size. We're able to capture opportunities across the spectrum of healthcare, without overexposure to the challenges of any one sector or any one geographic market.

GLOBAL

Abbott today is more global than we've ever been. U.S. sales are 30 percent of our business, with another 30 percent in other developed markets such as Japan, Canada and Europe, and 40 percent in faster-growing economies.

ALIGNED

By aligning our business with favorable global trends – scientific and medical, demographic and economic – we are positioned to help more people around the world every year.

LEADING

We have market-leading positions in each of our businesses. We are number one or number two in many of the markets in which we compete – giving us a formidable base from which to grow.

ABBOTT BUSINESS PROFILE



**\$21.8 BILLION
IN NET SALES**



**150+ COUNTRIES
SERVED**



**69,000 EMPLOYEES
WORLDWIDE**

DIAGNOSTICS

Developing customer-focused solutions that enhance clinical decision-making and, ultimately, improve the lives of patients

ESTABLISHED PHARMACEUTICALS

Bringing high-quality, trusted branded generics that have been successfully treating patients for many years

MEDICAL DEVICES

Our advanced medical device technologies – Vascular, Diabetes Care and Vision Care – help people recover more quickly, monitor more accurately and see more clearly

NUTRITION

Offering science-based nutrition products for every stage of life – from infant and pediatric to adult healthy living and therapeutic nutrition

GROWTH DRIVERS

- Increased testing volumes
- Aging population
- Increasing emphasis on disease prevention, personalized medicine
- Solutions that deliver health, economic and medical value
- Greater focus on informatics

- Rising middle-class incomes
- Modernization of healthcare systems
- Improving access to care
- Higher out-of-pocket spend
- Consumers seek trusted, high-quality brands

- Emerging market investments in healthcare
- Aging global population
- Incidence of chronic diseases
- Need for value-creating healthcare solutions

- Aging global population
- High birth rates in emerging markets
- Increasing socio-economic status in emerging markets
- Growing awareness of the role of nutrition in health and wellness

LEADERSHIP

- #1 globally in immunoassay and blood screening
- Leading point-of-care platform
- Best-in-class molecular tests

- Leading pharmaceutical company in India
- Top 10 pharmaceutical company in Latin America
- Some of the world's most trusted brands

- Vascular – #1 drug-eluting stent, world's first bioabsorbable vascular scaffold system (BVS), #1 mitral valve repair device
- Diabetes – World's first flash glucose monitoring system that eliminates the need for finger pricks
- Vision Care – #1 LASIK, #2 cataract

- Pediatric nutrition – #1 in U.S.
- Adult nutrition – #1 in U.S., #1 worldwide
- Global nutrition – #1 or #2 in 25 countries

GROWTH STRATEGY

- Customer-focused innovation
- Localized offering to meet the needs of emerging markets
- Strategic partnerships
- Broad, high quality assay portfolio
- Customized solutions

- Capture emerging market growth: emerging market presence comprises 60% today and will continue to grow
- Build locally relevant portfolios in core therapeutic areas

- Innovate across vascular, diabetes and vision, driving profitable growth

- Strengthen global portfolio with new innovation, R&D and manufacturing
- Expand footprint in high-growth emerging markets
- Grow global adult nutrition market



“Abbott fulfills its potential as a company by helping others to fulfill theirs. This applies to all that we do as an innovator, as a business, as an employer and as a neighbor.”

MILES D. WHITE
CHAIRMAN AND CHIEF
EXECUTIVE OFFICER

Finding the Upside...

With innovation and ingenuity, we create solutions to some of the world's most challenging questions.

It's a way of doing business.

It's a way of solving problems.

It's a way of realizing our potential by helping others realize theirs.

At Abbott, we call it finding the Upside.

FINDING THE UPSIDE

...in building a healthier, thriving society.

At Abbott, we believe that innovative, responsible and sustainable business plays an important role in building a healthy, thriving society. We strive to foster economic, environmental and social well-being through our operations and in our work with others. We call our approach to citizenship the Upside – reflecting our optimistic view of what’s possible, and our relentless pursuit of achieving this potential.

Our Global Citizenship strategy addresses three priority areas that are most important for our stakeholders and our growth:

GLOBAL CITIZENSHIP VISION

To be a responsible, sustainable
and inclusive business.

STRATEGIC PRIORITIES



DELIVERING
PRODUCT
EXCELLENCE



IMPROVING
ACCESS



SAFEGUARDING
THE ENVIRONMENT



FINDING THE UPSIDE

...in strengthening our local supply chain.

Local sourcing is key to building an inclusive business and expanding the positive impact we make in communities around the world. Local suppliers gain a trusted partner and expertise to help them grow their businesses; Abbott gains high-quality, cost-efficient ingredients to manufacture our products locally; and most importantly, consumers gain access to high-quality products.



At our new nutrition manufacturing plant in Jhagadia, India, we have set a goal to locally source up to 80 percent of the ingredients used in our products. We are building relationships with local suppliers, including dairy farmers, and sharing our technical expertise and resources to upgrade supplier capabilities and enhance quality testing and safety initiatives. By investing locally, we build local suppliers' ability to grow their businesses and create jobs, strengthen local economies and enhance the quality and safety of dairy in India.



FINDING THE UPSIDE

...in the future scientist.

Where will the scientists and engineers of tomorrow come from? Abbott is doing our part to inspire the young people of today to become the scientific leaders of tomorrow.



Over 100,000 children and parents around the world have been reached through Abbott's Family Science programs hosted in China, Germany, Ireland, Singapore, South Korea, the United Kingdom and the United States. With the help of more than 3,500 Abbott scientists and volunteers, Family Science programs encourage young people to become more proficient in science, technology, engineering and math (STEM).





FINDING THE UPSIDE

...in eco-friendly packaging.

With all healthcare products, product packaging is key to ensuring quality, safety, integrity and ease of use. At the same time, packaging impacts the environment – from the materials and energy required for a product’s manufacture, through its ultimate disposal. We’re working to reduce our packaging weight by 10 percent by 2020. That will mean 30 million pounds of packaging eliminated from our supply chain.

**1.5
MILLION
LBS**

Last year, we converted our four-ounce glass bottles for nutritional products to two-ounce plastic bottles – saving 1.5 million pounds of packaging annually.

FINDING THE UPSIDE

...in a bucket of water.

Water conservation is a key environmental priority – to save costs and resources, and to ensure clean, fresh water for the future. Abbott has set an ambitious goal to reduce total water intake by 30 percent by 2020. Along with reducing our own water footprint, we are committed to helping the communities where we work and live conserve water.



Abbott's water conservation efforts extend around the globe. In Arizona, Abbott and the Abbott Fund continue to partner with Project WET to help neighborhoods surrounding our manufacturing plant in Casa Grande, Arizona, create a culture of water conservation. Since 2009, more than 8,000 grade-school students and dozens of businesses have participated, helping the community save an estimated 7,811,125 gallons of water.



FINDING THE UPSIDE

...in being a responsible, sustainable and inclusive business.

Abbott has been recognized around the world for our comprehensive approach to responsible citizenship.

GLOBAL HONORS

Abbott was ranked the No. 1 company overall and No. 1 for Social Responsibility in our industry sector (Medical Products and Equipment) on the *Fortune* Most Admired Companies 2014 list.

Abbott was selected by leading investment and analysis firm MSCI for inclusion on three of its sustainability indices in 2012: the MSCI World ESG Index, the MSCI World Socially Responsible Index and the MSCI KLD 400 Social Index.

Abbott was named as one of the world's most innovative companies, securing a spot on the Thomson Reuters 2013 Top 100 Global Innovators list.

Abbott has been included in the global 100 Best Corporate Citizens list compiled by *Corporate Responsibility* magazine for six consecutive years, 2009 to 2014.



IN HEALTHCARE

For the second consecutive year, Abbott was named the leading company in our industry by the Dow Jones Sustainability Index (DJSI). This was the 10th consecutive year that Abbott was recognized for sustainability leadership through its inclusion on the DJSI, including both the Dow Jones Sustainability World Index and North America Index.



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Please contact us with your questions and comments:

Abbott Global Citizenship and Policy
100 Abbott Park Road, Department 0383,
Abbott Park, IL 60064-6048
847.937.1608 – globalcitizenship@abbott.com

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